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(71) Applicant (for DE only): PHILIPS INTELLECTUAL PROPERTY & STANDARDS GMBH [DE/DE]; Steindamm 94, 20099 Hamburg (DE).

(71) Applicant (for all designated States except DE, US): KONINKLIJKE PHILIPS ELECTRONICS N.V.
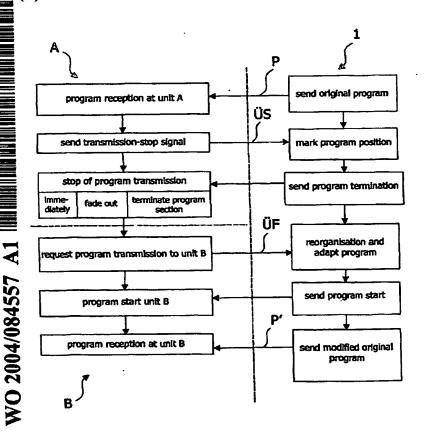
[NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventors; and

(75) Inventors/Applicants (for US only): THELEN, Eric [DE/DE]; c/o Philips Intellectual Property & Standards GmbH, Weisshausstr. 2, 52066 Aachen (DE). KELLNER, Andreas [DE/DE]; c/o Philips Intellectual Property & Standards GmbH, Weisshausstr. 2, 52066 Aachen (DE). KNEISSLER, Jan [DE/DE]; c/o Philips Intellectual Property & Standards GmbH, Weisshausstr. 2, 52066 Aachen (DE). SCHOLL, Holger, R. [DE/DE]; c/o Philips Intellectual Property & Standards GmbH, Weisshausstr. 2, 52066 Aachen (DE).

(74) Agent: MEYER, Michael; Philips Intellectual Property & Standards GmbH, Weisshausstr. 2, 52066 Aachen (DE).

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(54) Title: METHOD FOR TRANSMITTING A USER-SPECIFIC PROGRAM

(57) Abstract: A method for transmitting a user-specific program to the user of a program content transmission system (1) is described, in which first a part of the program contents (P) of the program is transmitted to a first terminal unit (A) of the user and the program transmission to the fist terminal unit (A) is stopped when a first defined event occurs in accordance with a pre-determined procedural sequence. Subsequently, when a second defined event occurs, for the continuation of the program transmission, there is then a further transmission of program contents (P') of the program to a second terminal unit (B) of the user in accordance with a pre-determined procedural sequence. Moreover, a respective program content transmission system (1) and an terminal unit (A, B) for use in this type of transmission method are described.